Client: MDS Pharma Services
"Smokers Study" :60
8/19/03

If you are a Marlboro Full Flavor smoker, you can earn up to 2-thousand-seven hundred dollars. That's right. 2-thousand, seven-hundred dollars. How? Simple. Just call 1-877-334-30-20. While you're looking for a pen or pencil to write this number down, you should know that your participation in this study will assist medical research. You could earn up to 27-hundred dollars *and* help medical research in this study of smokers. Ya' see, MDS Pharma Services, one of the most experienced Clinical Research Organizations in the world, needs your help as a study participant. If you smoke Marlboro Full Flavor cigarettes, and are a healthy man or woman between the ages of 21 and 65, you should call 1-877-334-30-20. Did ya' get that? 1-877-334-30-20. All studies are done in a clinical setting and medically supervised by MDS Pharma Services on-site doctors and nurses. For complete details, call 1-877-334-30-20. Earn up to 27-hundred dollars *and* assist medical research. Call MDS Pharma Services at 1-877-334-30-20. That's 1-877-334-30-20.

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